

PORTFOLIO

Committed to great design
and exceptional service.



Searching for inspiration?



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Contents

 www.urbaninprint.co.uk



 Paul Whitbread



 Dot Hill

We are Urban Inprint

ABOUT US // Urban Inprint are a Stamford based graphic design agency that prides itself on big ideas, bold imagination and flawless execution. Whatever your requirements; whether it be a brand new corporate identity, company literature, promotional material such as glossy brochures, posters or billboards, advertising for print or digital design, you can count on us to create powerful and long-lasting messages individually tailored to the needs of your business.

We have had many exciting opportunities to flex our creative muscles over the years. From humble business cards to national advertising campaigns, we've always taken the same finely honed approach to every project. First we listen. Because it's important to know everything about our clients - to make sure we know precisely how we can help them. Then it's onto the idea, that juicy little nugget of inspiration that sucks people in. We explore all of the possibilities through passionate hard work until those initial concepts are distilled into something really special. And therein lies our philosophy, great design through great dedication.

 We were extremely impressed that you were willing to consult with, and meet, the Festival Directors as well as being able to create all of our promotional materials in such a short turnaround time. The festival was a great success and would not have been possible without the support of people like yourself.

Thanks again for your assistance; I won't hesitate to recommend your services and I hope to work with you again in future. 



ALICE WHITE // PROJECT WORKER
Lincolnshire  Venues



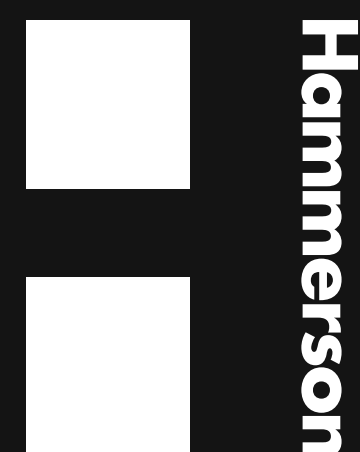
COSTA



**STOCKFORD
ANDERSON**

**ROWLEY HUGHES
THOMPSON**
Property Consultants

LOV Lincolnshire
OneVenues



**MONTAGU
EVANS**

Merrifields
CHARTERED SURVEYORS

LINDUM

OrchardStreet
INVESTMENT MANAGEMENT LLP

LOVEFiLM

**Legal &
General**

idé
real estate

**Knight
Frank**

EAST COAST

KEY CLIENTS // Urban Inprint have had the privilege of working with a variety of clients whose businesses span a range of sectors across the UK and beyond! Each of our clients is special to us, we pride ourselves on great communication and efficiency (as well as awesome graphics) and we believe that these are the two main factors that have led to our continued success. This is also the reason our clients keep returning to us time and time again.

Above are a selection of companies we have worked with recently. Some of them are small start-ups and others are large multi-nationals but they all look to us for help, advice and our expert design services, we would love to add your name to our list. So, if you are looking to inject some brilliance into your branding or some extra wow into your website please get in touch using the details on the back page or alternatively visit our website at www.urbaninprint.co.uk





From left to right

VP ONE SHOPPING PARK // Retail park located in Croydon, South London

DCR EVENTS // Event organisation company based in Stamford, Lincolnshire

FRIERN BRIDGE RETAIL PARK // Retail park located in Friern Barnet, North London

ORLEY REAL ESTATE // Real estate management company based in Central London



From left to right

ROWLEY HUGHES THOMPSON // Retail property consultancy with offices in Birmingham and Bristol

MANSFIELD LEISURE PARK // Leisure Park located in Mansfield, Nottinghamshire

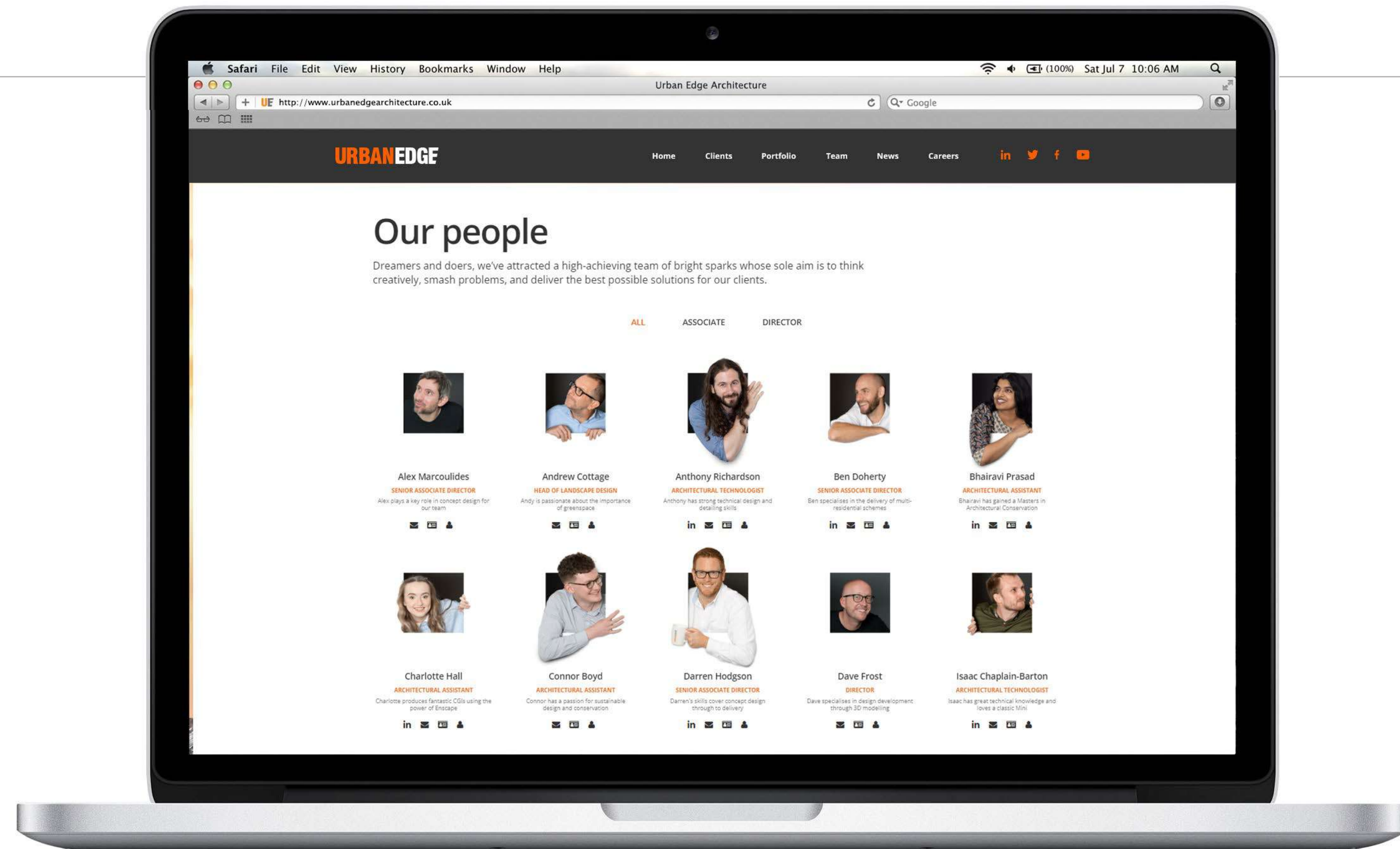
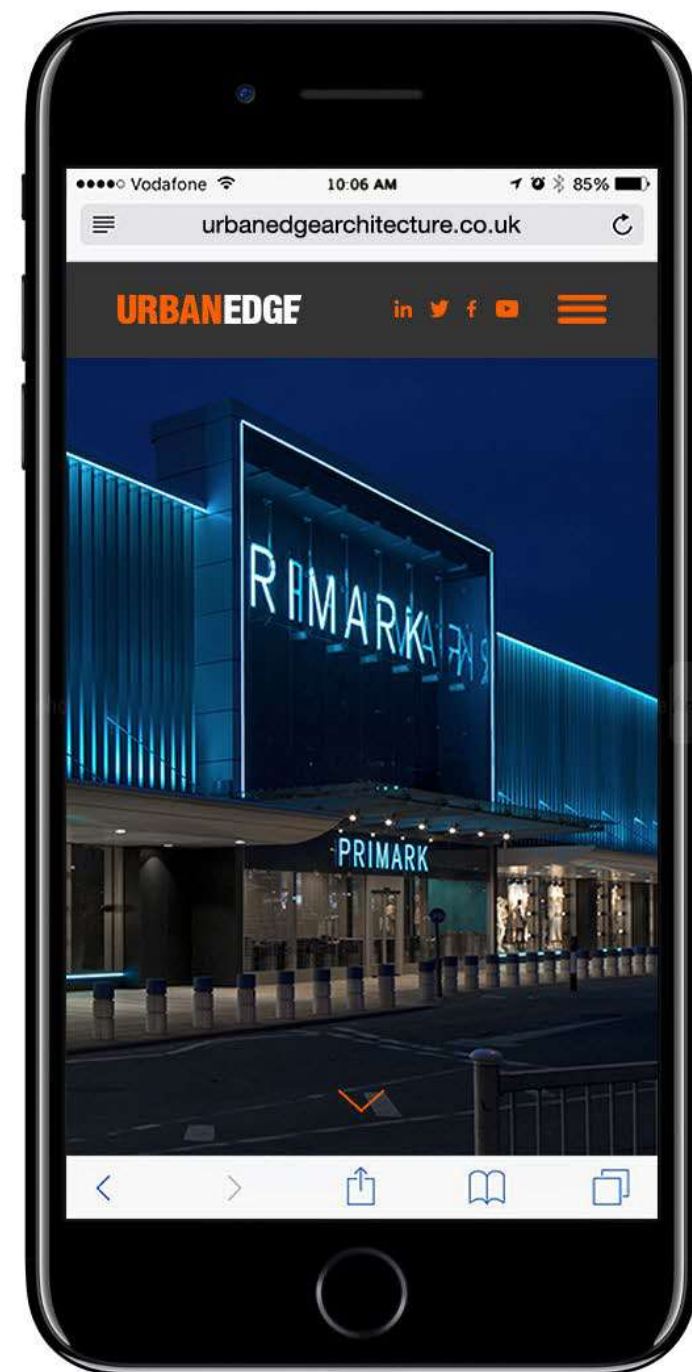
URBAN EDGE FOUNDATION // Registered charity

TRINITY RETAIL PARK // Retail park located in Ipswich, Suffolk



ROWLEY HUGHES THOMPSON // We created this elegant five page website to showcase the services provided by Rowley Hughes Thompson, a property consultant with offices in Birmingham and Bristol. The website is built on the Wordpress platform but calls upon a separate database to populate the 'our properties' page. Our client utilises a third party website to upload details of their vacant properties and the new RHT website calls upon this database and reformats the information to make it easier for the user to digest. A key requirement of our client was to ensure that the website is fully responsive so we've optimised it for phones and tablets running both iOS and Android operating systems.

Despite handing www.rhtretail.co.uk over in September 2016 we continue to monitor the website to ensure all of the software remains up-to-date so it can remain protected against any unauthorised access.



URBAN EDGE ARCHITECTURE // We were asked to create a brand new website to celebrate the 10th anniversary of this successful architectural practice located in Stamford, Lincolnshire. The new website places the emphasis firmly on projects, featuring full page sliders and a clever, fully customisable portfolio grid. We also integrated a new, powerful site-wide search engine enabling users to quickly find the content they are looking for.

Additionally, we came up with a new concept for the 'team' page. Our client asked us to inject personality into their new website. So, with the assistance of a photographer, we asked each staff member to pose in a white frame so we could 'pop' them out of the page. The new website is built on the Wordpress platform making content management a straight-forward task. This popular development tool is powering 28% of the internet, including www.urbanedgearchitecture.co.uk





COSTA

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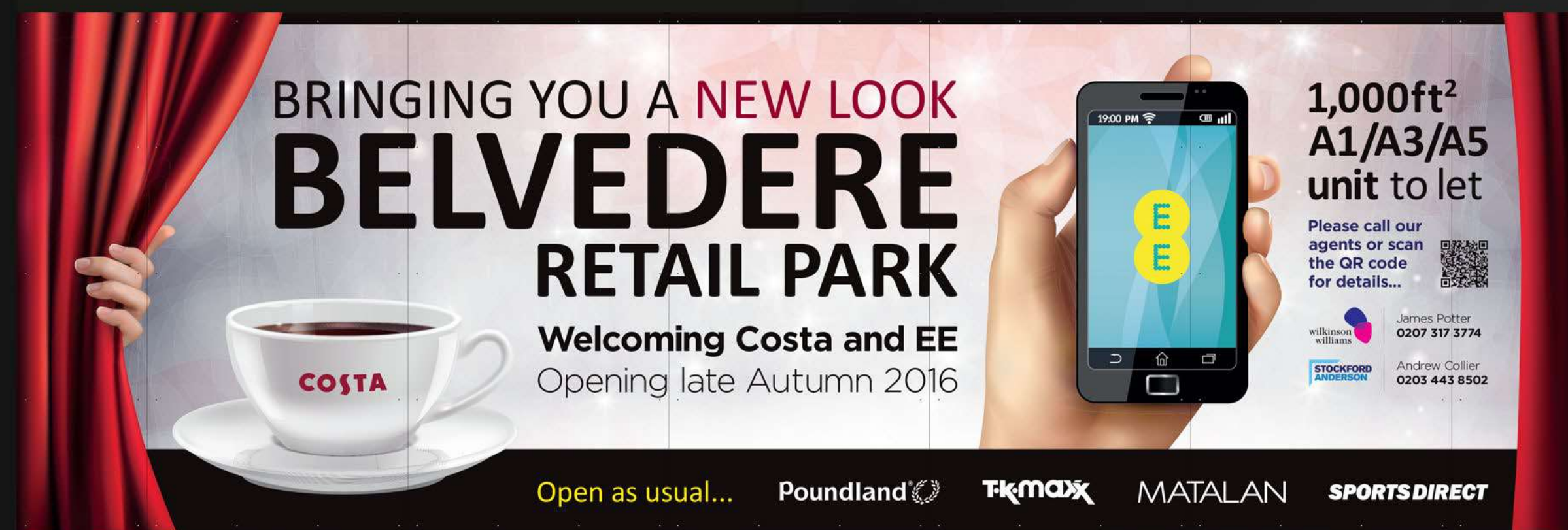
COSTA // Croft Retail & Leisure Park, Bromborough

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Hoardings



www.urbaninprint.co.uk



HOARDINGS // Do you have a large, blank canvas that you'd like us to fill? We also specialise in hoarding design! Working closely with our sister company Urban Edge, we have had the opportunity to create a number of eye-catching hoardings for new developments up and down the country.

Our hoardings are produced from high quality dibond aluminium composite panels that won't buckle in the heat or crack in the cold. They can be printed onto directly with tough, durable inks that are resistant to fade. And if you are worried about vandalism, we can offer the additional protection of a textured, scratch-resistant laminate.

So, if you have a message that you want everyone to see then please get in touch. We can assist you with the whole process from design and manufacture, right through to delivery.

From top to bottom

GREENSIDE VIEW // New residential development in Gerrards Cross, Buckinghamshire

BELVEDERE RETAIL PARK // Retail park located in Newcastle upon Tyne



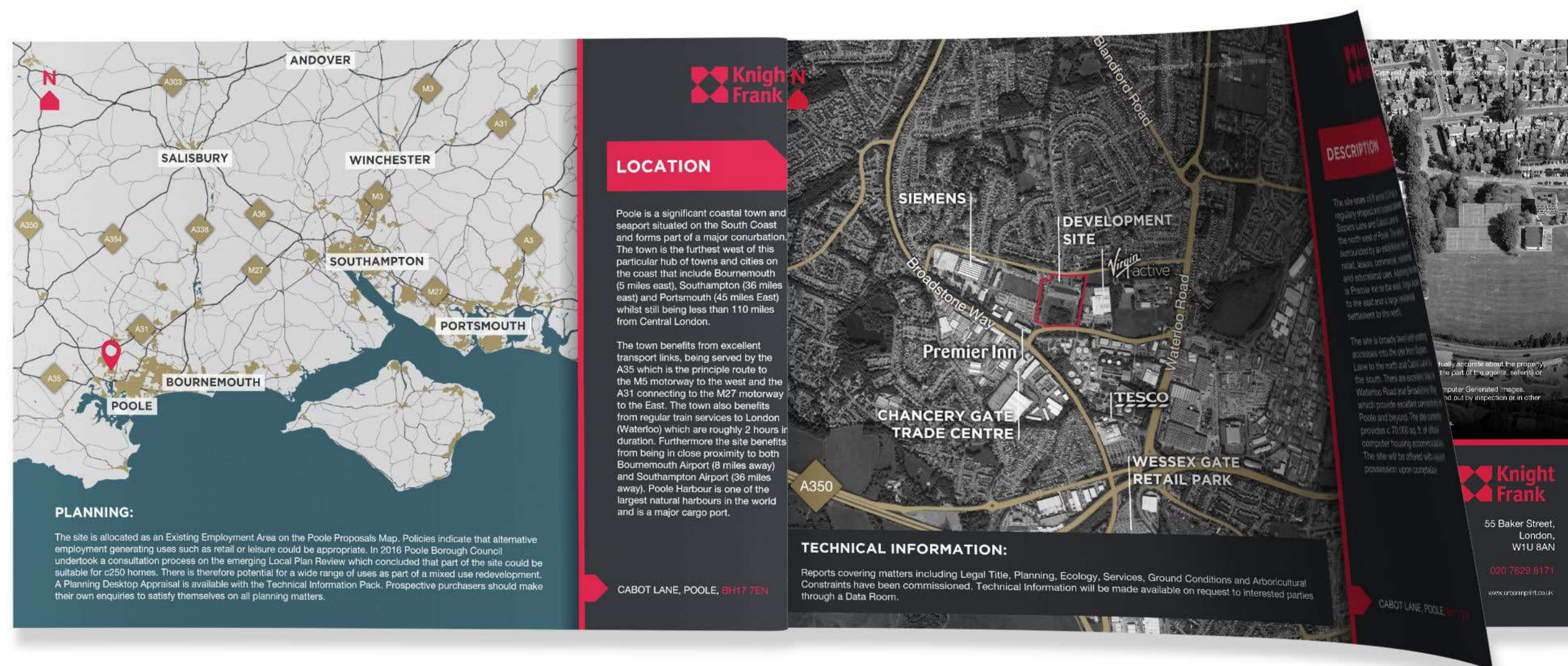
Hoardings

 www.urbaninprint.co.uk



T150, THETFORD // We were asked by our client to produce a brochure for a new industrial development located in Thetford. The brief required us to create a brand for the park and to design an attractive brochure that would assist with marketing the unit to potential tenants.

T150 was name the we agreed, with the 't' standing for Thetford and '150' a reference to the total warehousing space of 150,000 sq.ft. We used a geometric font combined with an asphalt texture to reflect the modern, industrial nature of the park. We also created a number of maps to demonstrate the site's prime location, next to the A11.



Left
KNIGHT FRANK // Development site in Poole, Dorset
HARVEY SPACK FIELD // New retail park in Leamington Spa

BROCHURES // Printed marketing materials can offer distinctive benefits over their online alternatives and we're here to help you take advantage. A great brochure is like a firm, welcoming handshake and by offering a combination of clever and creative design we create documents that truly capture the imagination of the audience, confidently express brand identity and sell products and services effectively all while meeting budgets and deadlines.

We have worked with a large number of clients in the property sector to produce documents that have lead to the successful lease of new and existing retail and residential schemes. Typically we produce detailed maps and site plans for our clients but we can also assist with branding, photography and copywriting to ensure your marketing brochure makes the impact that you are seeking.

Finally, we can accommodate the print and delivery of your documents including popular formats such as bi-fold, tri-fold and gate-fold with binding methods including spiral, saddle-stitch and perfect bound.

Contact us for a competitive quote.





Thanks for reading



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